



Making wine more accessible and fun!



■ Specification

Volume	300ml	(approx. 10.2oz)
Height	162mm	(approx. 6.38inch)
Can body diameter	59mm	(approx. 2.32inch)
Weight	approx. 19g	(approx. 0.67oz)

For more information please contact:

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# Slim Wine Bottle Can

Authentic wine is more readily available!



# Enjoy wine anytime, anywhere, with anyone.

**The aluminum bottle to provide new enjoyment of wine.**



Wine has been served for traditional occasions such as dinner parties and holidays. However, young generation tends to be infrequent wine drinkers since some of them regard it as old-fashioned drink. Besides, a 750ml glass

bottle for wine seems heavy to carry, hard to uncork, too much to finish up. Now, Daiwa introduces wine in a slim bottle can for everyone's enjoyment. Wine in a slim bottle can achieves new experience of wine consumption which is shared with anyone and is appropriate for every occasion, including traveling, leisure as well as every day dining.

*Slim bottle cans develop opportunities of wine.*

## A wide range of drinking experience

At home or outside, for one or with everyone, drink directly from the bottle or pour into a glass...

Make your own style to enjoy wine in a slim bottle can.



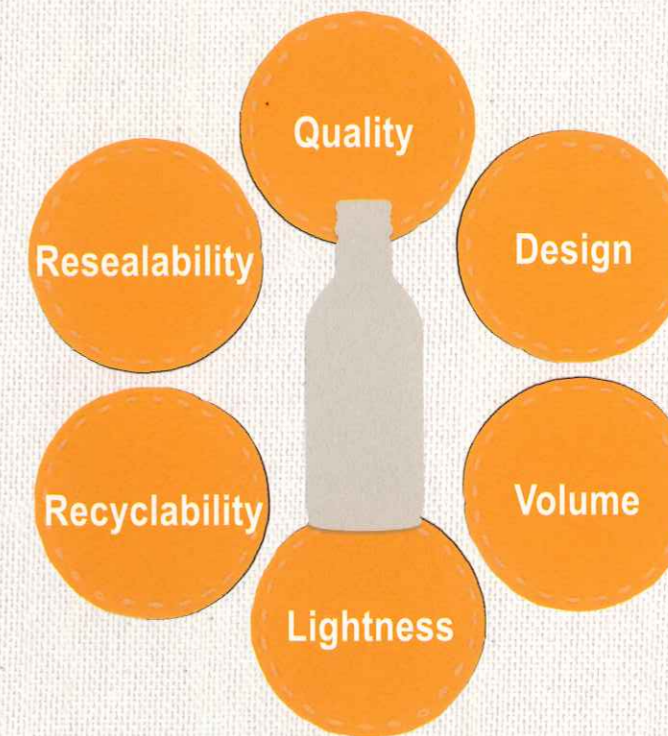
▲ Perfect for on-the-go lifestyle such as leisure or traveling due to lightness and shatterproof.



▲ Single serve – right amount of two glasses.



▲ Ideal for outdoor events due to superior portability.



## 6 key points of slim wine bottle can

1. Quality : Special aluminum can to keep wine fresh with Daiwa's sophisticated technology
2. Design : Impressive shape resembling a glass bottle of wine
3. Volume : 300ml for single serve
4. Lightness : Reduction of logistic cost
5. Recyclability : Recyclable bottle can of 100 percent aluminum made
6. Resealability : Screw-on cap to enable easy opening and closing

## Many Japanese consumers are keen to try wine in a slim bottle can!

How do consumers think of new style of "wine in a can"?

According to a consumer research carried out by Daiwa, **50% of them are interested in drinking wine in a can.**

A demand for new style of wine is certainly growing.

Wine in a can? Interested in trying!

For a quick drink before meeting friends for dinner.

A whole bottle is too much to finish by oneself...

A glass bottle is heavy to carry and requires troublesome uncorking.

Make the new fun wine drinking occasions by bringing slim bottle can closer to consumers!

## Would you like to try wine in a can?

\*Source : A web survey of 400 wine drinkers

